



Website Developer – Job Description

Northern Village is a Guelph-based web company that specializes in creating accessible, affordable, easy to edit, custom-designed websites for a variety of clients. Northern Village actively engages a village approach to business -- using a diverse village of talents to serve a diverse village of clients. Our clients include community benefit organizations, universities, companies and individuals. We are looking for a Website Developer to help create websites and contribute to customer success.

Responsibilities

The Website Developer will manage website projects from initial client contact through to follow-up, including:

- Implement responsive, WCAG compliant websites using the Liquid templating language with JavaScript as required
- Develop new modules, and page types to increase functionality of website software
- Create online applications in Ruby on Rails
- Update websites based on client wishes
- Conduct interviews to capture client goals. Write or edit website content as required
- Provide feedback on how the website creation process could be improved
- Assist with sales effort, including generating leads, maintaining existing clients and developing new clientele
- General administrative duties as required

Requirements

- Degree in digital communications, journalism or a related discipline or equivalent experience
- A strong interest and understanding of the website industry, including upcoming trends
- Customer service and interpersonal skills to communicate, consult and build relationships with clients, staff and partners
- HTML/CSS / Javascript / Ruby on Rails development experience or willingness to learn
- Experience in B2B digital marketing, copywriting and content strategy. Strong writing skills to write/edit content to adopt the style, tone and voice of our clients' various content
- Solid project management and organizational skills to plan and organize projects
- Demonstrated sales / marketing and/or customer support experience an asset
- Organizational skills to adapt to changing priorities and issues affecting work/assignments
- An excellent communicator and creative thinker

The Website Developer position is a full time position based in Guelph Ontario available immediately. Candidate must be under 30 years of age, little or no ICT experience.

Please submit resume to arni@northernvillage.com. Include in your resume and a URL of an online application you have created.